



Exchange Dx™

## Standardize pharmacy data for specialized reporting

Your pharmacy has a wealth of data available for analysis, from claims and prescription information, to operations, inventory and revenue cycle data. Yet sharing that data with drug manufacturers, payers or external partners can be challenging.

The technical expertise required for data aggregation, transformation and analysis can be hard to find. Providing your partners with actionable, useful business intelligence is a time-consuming and laborious process.

Optum® Exchange Dx™ solution standardizes data elements to help nontechnical users create and share useful reporting via formatted data feeds.

# Optum

# Create and send data feeds within a self-service environment

## Simplify data sharing

Streamline operations and help improve accuracy by creating and scaling specialty data feeds on your own, without the need for custom queries or numerous data analysts.

Exchange Dx provides a self-service platform to help you create and send structured data feeds that meet your business partners' data requirements. Users can quickly produce ad hoc reports with robust data from across your pharmacy operations.

With Exchange Dx, your pharmacy can easily create transformations, establish data-feed business rules and mitigate data errors. By standardizing data elements for use across various data-feed formats – including CSV, delimited, Microsoft Excel or ANSI EDI – Exchange Dx helps you schedule routine data feeds in a matter of days, rather than weeks or months.

Users can select data elements, design custom transformations, and customize delivery location and schedule as desired. By significantly reducing the time and resources necessary for accurate data feeds, Exchange Dx frees your staff to focus on new revenue-producing capabilities.

## Streamline specialty reporting

Exchange Dx helps you simplify the management of your data relationships with data aggregators, drug manufacturers, payers and external entities. The platform helps you manage complex and nonstandard data and reporting, as well as the structured scheduling required to sell limited-distribution drugs.

The self-service platform helps you organize, transform and transmit data sourced from EPS®, Converge Rx®, Turn Rx® and other proprietary or commercial systems to meet reporting requirements. The platform provides a variety of data feeds, including:

- Dispense feed
- Prescription status
- Patient status
- Inventory
- Patient demographics
- Prescriber demographics
- Pharmacy demographics

With timely data feeds, you can easily fulfill your contractual obligations and maintain a healthy position in specialty and limited-distribution networks.

## Leverage our data expertise

Exchange Dx is designed to provide even the most nontechnical user with a vast range of intuitive, self-service capabilities. Users can monitor data-feed exceptions to quickly identify and address issues, while an integrated restatement process simplifies the resolution process.

Exchange Dx helps streamline operations by giving you the freedom to create and scale specialty data feeds without creating custom queries or requiring support from business-intelligence staff. Facilitating data accuracy, accessibility and volume can help your pharmacy generate additional revenue over time.

Optum technical consultants are available to help expand your pharmacy's use of Exchange Dx to its fullest extent. Our knowledgeable staff has pharmacy-specific experience with contracting, data transformation and the development of various types of data feeds, along with expertise in Exchange Dx system capabilities.



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